

## **Dealer Information:**

The following two sheets of this file are the front and back of a low-cost postcard mailer you can either print out on your home PC, or have printed out at a local copy center. It is correctly sized for postcard rate stamp (.28 cents as of May 11, 2009).

While it appears **WHITE** on your screen, it is intended for printing on **RED** card stock or cover stock, a thicker paper available at copy centers and office supply stores. The end result will be an eye-catching black on red postcard.

By using this technique, you can create a low cost set of postcards (4 per letter sized sheet) using a computer printer, or a photocopy machine.

On the back side, just apply a label for your dealership over the words "Dealer Imprint" leaving the Jonsered logo visible, and put your potential customer's label over the words "Mail-To Address". Don't forget the stamp - the Post Office will not deliver this without a stamp.

If you would like to have your logo and address information put on the backside of the postcard, or information about a sale on the front of the card, please call John Hirtle at (800) 373-5248. We can make modifications to the card, and e-mail a print-ready file to you which you can take to your local printer.

## **Printer Instructions:**

**Project:** Jonsered Postcards

**Source:** Page 2 and 3 of this .pdf

**Color:** 1/1 Black

**Paper Size:** Letter sized (8.5 x 11)

**Paper Type:** Red card or cover stock.

**Final Trim:** Cut down to 5.5 inches wide, 4.25 inches tall

Quantity: Determined by dealer.

**Approximate size and appearance of the finished card, printed on red card stock.**

***REACH FOR THE RED!***

**Jonsered**  
**POWER EQUIPMENT**

Tough as the pros that use it, Jonsered is legendary for providing the power to get your work done, and the dependability you demand to keep on working. Jonsered can only be found at professional full-service dealers who understand your time is money.



***GET ONE TODAY!***

**Note:** Ads may be customized at dealers discretion. Refer to Tilton Equipment Co-op Policy letters for details. We recommend forwarding the press quality acrobat file from the CD directly to your printer in order to ensure the highest quality output.

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